Key Messages

How to talk about Give Where You Live

- Local nonprofit Bellevue LifeSpring is providing emergency support to Bellevue students and their families.
- Over the past year, Bellevue LifeSpring has seen food assistance requests increase by 50% and rental assistance requests triple.
- Thanks to the community's investments, they've been able to prevent homelessness for over 880 children and distribute over 800,000 meals.
- Give Where You Live is Bellevue LifeSpring's campaign to raise $1.5 million so Bellevue children do not experience hunger or homelessness.
- Meeting this goal will ensure they provide grocery store food vouchers to children at risk of hunger and that they don't turn away any family at risk of homelessness.

Sample Email Message

Dear (Name Here),

I am writing you today to share about the needs of our community's children. Bellevue's children from low-income households are continuing to feel the devastating economic effects of the pandemic. Many families are more at risk than ever of experiencing hunger or homelessness.

Local nonprofit Bellevue LifeSpring provides emergency rental assistance and food support to Bellevue students and their families. They are currently working to raise $1.5 million to ensure Bellevue children do not experience hunger or homelessness.

I invite you to join me in supporting local kids by making a contribution at www.bellevuelifespring.org/donate.

Every dollar we raise together goes immediately to preventing hunger and homelessness for local children and their families. A contribution of $100 prevents hunger for a child for one month. A contribution of $1,500 prevents homelessness for one family.

When children have their basic needs met, they are more likely to thrive and reach their fullest potential. Your investment in Bellevue's low-income students creates better learning opportunities, a prepared workforce, and ultimately a stronger Bellevue.
When we give where we live, we all benefit!

With Gratitude,

(Your Name Here)

P.S. Are you interested in staying up to date on how your generosity is making a difference? I appreciate how Bellevue LifeSpring has always been committed to transparency regarding how they are using funding to serve the community. Check out the dashboard they created so that the community can see how their investments are making an impact for Bellevue kids.

Don’t forget to add your personal touch! How long have you been involved with Bellevue LifeSpring? Why do you choose to support Bellevue kids? What does being a good neighbor mean to you?

Sample Social Media Posts
Visit our Facebook page to share our Give Where You Live posts or create your own post using the content below!

- Attention Bellevue neighbors! Local children need our immediate support to ensure they do not experience hunger or homelessness. Please join me in supporting Bellevue kids by making a contribution to my personal fundraising page. (Attach a link to your Givebutter page)

- Did you know that over 4,000 children in Bellevue are living in poverty? Please join me in supporting Bellevue children in need by making a contribution to www.bellevuelifespring.org today. Together, we can ensure no child in Bellevue experiences hunger and homelessness.

Don’t forget to use an eye-catching emoji or two! 💚🏠🥕

Scroll down for images to use.
Give Where You Live Images
You can download these images on our [webpage](#).

Questions? Please contact [Kris@BellevueLifeSpring.org](mailto:Kris@BellevueLifeSpring.org) for assistance.